



**CFDP**

Certified Forecaster  
and Demand Planner

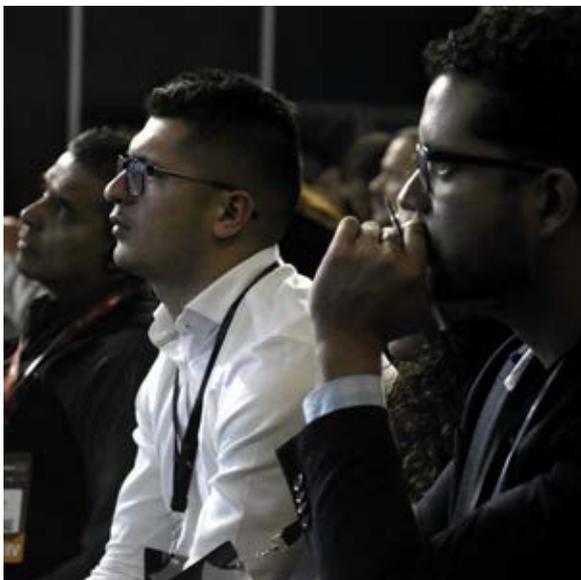


International  
Supply Chain  
Education Alliance



## Take control of your future

ISCEA training and certification programs provide you with the knowledge required to improve both your supply chain processes and your career.



## Grab the best job opportunities

75 percent of employers prefer to hire certified professionals for supply chain positions, and ISCEA certificate holders are getting the best paid jobs.



## Be recognized around the world

ISCEA is the worldwide authoritative resource for supply chain career validation with certificate holders in 47 countries on 6 continents.

# | CFDP exam preparation course

1. Supply chain management essentials
2. Inventory planning fundamentals
3. Bullwhip effect
4. Introduction to sales and operations planning / integrated business planning – S&OP / IBP
5. Consensus, prioritization and integration with strategic planning
6. Collaborative Planning, Forecasting and Replenishment (CPFR)
7. Forecasting myths, realities and challenges
8. Forecasting based on historical data
9. Seasonal demand forecasting
10. Intermittent demand forecasting
11. Causal and qualitative forecasting models
12. New product forecasting
13. Forecast performance
14. Demand driven supply chain framework
15. Demand sensing
16. Supply chain response
17. Introduction to Demand Driven Materials Requirement Planning– DDMRP
18. Improving forecasting with POS data and demand sensing
19. Principles of data analysis
20. Improving forecasting with Machine Learning
21. Improving forecasting with Six Sigma

## | Program description:

The "Certified Forecaster and Demand Planner" (CFDP) certification is internationally accredited by the IISB (ISCEA International Standard Board). It guarantees that its bearer is familiar with quantitative, qualitative and causal forecasting models that will maximize profits by providing a balance between demand and supply.

A "Certified Forecaster and Demand Planner" (CFDP) is able to understand different perspectives within the organization to reach forecast consensus while maintaining demand plans aligned with strategic objectives.

## | Perfect program for:

- Forecasters
- Demand Planners
- Professionals coordinating the planning processes within their organization
- Organizations in need to improve their balance between supply and demand
- Proactive professionals looking to stand out in the eyes of recruiters or current employers

## | Course includes:

- 21 online modules tutored by an experienced supply chain expert
- Discussion panel to interact with tutor
- Study guide with all course slides
- Excel examples and exercises
- Self assessment quizzes in each module

## | Certification Exam Details

**Multiple choice exam:** (70% minimum pass mark)

**Pre-Requisites:** None

**Delivery Methodology:** Online

**Course Language:** English and Spanish

**Workshop & Exam Session Fee:** US\$ 1,195

# | About ISCEA exams preparation courses

“ *It is a comprehensive opportunity to really learn about supply chain, technology and strategy - Michael Atwater, Entergy Corporation*

*It puts you in contact with Supply Chain's new trends  
- Donny Paniagua Ruiz, Florida Ice and Farm Company*

*This was a great experience. Even after a long time of service, I still learned a lot - Neven Mladina, Kellogg Brown & Root*

*I gathered lots of information and ideas to be implemented in our current business projects - Shino Thomas, Theodore Wille Intertrade*

*The course provides a different perspective. It clarified concepts that I previously perceived as too complicated to me  
- Zamira Alfonso, Axionlog*

*My expectations were met. The content is updated and provides a good perspective on the Supply Chain  
- Diana Diaz Porras, Colombina*

*It is a practical course. I was able to improve both my skills and knowledge. I recommend it! - Rosa Oritz, General Motors*

*There is a great amount of knowledge delivered  
- Robinson Alejandro Prieto Camelo, Bimbo Group*

*Very good! Top level!  
- Waldemar Nunez, Costa Rican Institute of Electricity*

*The content is concrete and precise. It provides you with the power to influence corporate decisions - Amalia Sepulveda, Independence*

*I recommend it for both those who need to learn the basics, and those working with these concepts on a daily basis  
- Carolina Sánchez Barrantes, Freudenberg Medical*

” *I learned that any problem can be approached from different angles, but you have to remain focused on customer satisfaction and the organization's strategy - Rodrigo Alan Gonzalez Silva, Tyson Foods*

## | About ISCEA

The International Supply Chain Education Alliance (ISCEA) was the first organization certifying Supply Chain Professionals around the globe, and it remains the worldwide authoritative resource for Supply Chain Career Validation with thousands of certificate holders commanding top-tier salaries.

ISCEA's mission is to provide Total Supply Chain Knowledge to manufacturing and service industry professionals through Education, Certification and Recognition.

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